



Press Release

Alpha Asset Management A.E.D.A.K. included in the UN-supported PRI international initiative

Alpha Asset Management A.E.D.A.K. was included, in December 2018, in the UN-supported international **Principles for Responsible Investment Initiative (PRI)**, the top network for the promotion of responsible investment.

The PRI initiative **counts more than 2,200 members**, including fund managers and asset owners, who are committed to the **implementation of the six Principles** for the promotion of responsible investment, established in 2006. Specifically, they are committed to the incorporation of environmental, social and corporate governance (**ESG**) issues into investment analysis and decision-making processes as well as ownership policies and practices, to monitoring investments in terms of ESG issues and promoting these issues within the investment industry, to working together with other institutions and networks for the implementation of the Principles and producing annual reports about their implementation.

This new initiative by Alpha Asset Management A.E.D.A.K. **reinforces the Alpha Bank Group's corporate responsibility policy** and supports the 17 Sustainable Development Goals, which were set by the United Nations General Assembly in 2015 so that they can be achieved by 2030. The incorporation of criteria related to ESG issues in investment management has become increasingly important for asset management firms and regulatory authorities globally, together with broader sustainability issues.

Athens, February 21, 2019